



Journey to Private Cloud Briefing

IBM Executive Briefing Center in Austin, Texas

IBM is hosting the Journey to Private Cloud Briefing.

Join us on Wednesday June 15, 2011 at the IBM Executive Briefing Center in Austin, TX. Contact your IBM representative today for more details.

Accelerate your cloud journey!

CIOs today agree that infrastructures need to be more dynamic to free up budget for new investments. Cloud computing lowers capital expenses by using virtualization to drive higher utilization while reducing complexity and risk with automation and standardization. The benefits are tangible but realizing the true business impact requires a holistic IT strategic approach.

IBM has Cloud Options

Whether you choose to build private clouds, use the IBM cloud, or create a hybrid cloud strategy, IBM provides a broad portfolio of products and comprehensive set of capabilities to accelerate the cloud journey.

Event Activities:

June 14, 2011: 7:00 pm – 9:00 pm - Save the date!

Join us the night before the briefing, for a networking event at Fleming's restaurant with industry peers, hosted by IBM executives.

June 15, 2011 8:00 am – 4:00 pm - Presentations

- Journey to Cloud
 - Building a Solid Foundation for Cloud
- Delivering Business Services with Confidence
- Security considerations for a Cloud
 - Making the Business Case for Cloud
- How IBM & our Clients are Using Cloud
- Test Drive a Cloud

Contact your IBM representative today!

Request to be nominated to attend this upcoming Journey to Private Cloud Briefing.

As our guest we will cover your travel to our Austin Briefing Center.

If you can accept an expense-paid trip to the IBM Executive Briefing Center in Austin IBM will pay for your travel (airfare and car rental) and hotel expenses.

Only travel booked through our process will be covered by IBM.

IBM will cover one nights hotel stay.

If you are unable to get a flight out on the day of the meeting, IBM will cover the second night stay on an exception basis.

For more information about our facilities at the IBM EBC in Austin, TX:

[visit our home page](#)

Dress is business casual.

Time: 8:00 am to 4:00 pm

Where: IBM Executive Briefing Center
Bldg 904
11501 Burnet Road
Austin, TX
ph: 512-286-5370

Questions?

Please contact your IBM Representative