



IBM Security

Ahead of the threat.™



Special Event: The Evolving Threat Landscape -- Find Out The Latest Online Attacks Targeting Companies And How To Safeguard Against Them.

Featuring top security speakers and live “real-time” demonstrations of the latest online security solutions and strategies, followed by a special VIP “Behind the Scenes” tour of Cowboys Stadium

When: Tuesday, June 8, 2010 from 8:30 a.m. – 2:00 p.m.

Where: Cowboys Stadium, 900 E. Randol Mill Road, Arlington, TX 76011

Register: Visit <http://www.ibm.com/events/xforcedallas> to register today!

Seminar Agenda

8:30 - 9:00 a.m.	Registration and continental breakfast (Demo Stations Open)
9:00 - 10:00	“The Evolving Threat Landscape” – IBM X-Force Leader Rob Freeman
10:00 - 10:15	“Top 5 Hack Attacks Targeting Companies” - IBM Security Expert
10:15 - 10:30	Break (Demo Stations Open)
10:30 - 11:30	“Top 5 Countermeasures for Online Attacks” - IBM Security Expert Matt Rahman
11:30 - 11:45	Q&A / Closing Comments
11:45 - 2:00pm	Lunch followed by VIP Tour of Cowboy Stadium (Demo Stations Open During Lunch)

The threats that IT security experts face in safeguarding their environments are constantly increasing in their frequency and complexity. Come hear the results of a newly-released study specifically focused on all aspects of online threats that affect Internet security at companies – and the top 5 methods to combat them.

You'll also have a chance to visit live demo stations featuring IBM Security's end-to-end capabilities. From virtual and cloud security to the latest application security and intrusion prevention strategies, you'll have the chance to interact with top security experts and hear the latest insights including:

- What do hackers know about security environments and where are they targeting their latest attacks?
- What techniques are hackers launching to try to bypass existing security methods?
- What can my organization do to protect against these ever-changing threats and emerging vulnerabilities?

This event will deliver the latest details on the current and future threat landscape from the world-renowned IBM X-Force research and development team, which culls data from their database of **45,000 computer vulnerabilities, 150 million daily intrusion attempts, 40 million spam and phishing attacks and 10 billion web pages and images** to assemble a complete picture of the threat landscape.

See how the enemy targets your systems and gain a better understanding of the latest countermeasures being used to repel these constant network, desktop, and server attacks. This unique event is specifically designed to help security experts at enterprises understand the changing nature of the threat landscape.

After this informational session, please join us for lunch and enjoy a special "behind-the-scenes" VIP tour of the largest domed stadium in the world, including a visit to the Cowboys' locker room, post-game interview rooms and time on the field!

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